



Conference Programme

Day 1: Wednesday, 26.09.2018

18:00 Registration

18:30 **Welcome**

(University of Tübingen, Neue Aula, Großer Senat, Geschwister Scholl Platz 1)

Welcoming remarks by Representatives of

(there will be translation into German & English throughout the conference)

- University (Prof. Dr. Peter Grathwohl, Vice Dean for Research)
- City (First Mayor Dr. Christine Arbogast)
- County (Dr. Jasmin Nuxoll, Department of Health, District Office of Tübingen)

Minister Manne Lucha MdL, Minister of Social Affairs and Integration

Presentation of joint policy paper

Reception

(Neue Aula, Kleiner Senat)

Day 2: Thursday, 27.09.2018

**„Equity in a digital health and care system –
Bridging social and digital divide in times of demographic change“**

(Alte Aula, Münzgasse 30)

9:00 Welcome (Prof. Dr. Wolf-Dieter Hammann, Ministry of Social Affairs and Integration)

9:15 “Demographic change: Challenges for rural areas – and potential for health and care innovations” (Thaddäus Kunzmann, Commissioner for Demographic Change Baden-Württemberg)

Conference Programme

Day 2: Thursday, 27.09.2018, cont.

9:45 Roundtable: What we need! Challenges in

- Auvergne-Rhône-Alpes
- Catalonia
- Lombardia
- Baden-Württemberg

(Moderation by Prof. Dr. Daniel Buhr, Steinbeis Transfer Center for Social and Technical Innovation)

10:30 Coffee Break and Networking

11:00 How to deal with it? Examples from Baden-Württemberg:

- Health Conferences (Dr. Oliver Piehl, District Office of Tübingen)
- Community Health Center Hohenstein (Prof. Dr. Barbara Steiner, Duale Hochschule Baden-Württemberg)
- LebensPhasenHaus / Senior Citizens Technology Consultants (Prof. Dr. Udo Weimar, University of Tübingen / LebensPhasenHaus)
- KoBial Project (Katja Michael, BruderhausDiakonie)

12:30 Lunch (time to explore the historic center of Tübingen)

14:00 Chances for collaboration and joint efforts: Personalized Medicine

- Prof. Dr. Nisar Malek (University Hospital Tübingen)

14:30 Strengthening European Collaboration

- CORAL (Xenia Lauritsen, Zealand Region, DK)
- Baden-Württemberg Representation in Brussels (Joel Girard, Representative of the Ministry for Social Affairs and Integration)

(Moderation by Prof. Dr. Daniel Buhr, Steinbeis Transfer Center for Social and Technical Innovation)

15:00 Coffee Break and Networking

15:15 Transregional Living Labs-Collaboration

- LebensPhasenHaus (Dr. Sandra Evans, University of Tübingen)
- IBH AAL Living Labs (Susanne Gäumann, Claire & George Stiftung, CH)

(Moderation by Prof. Dr. Daniel Buhr, Steinbeis Transfer Center for Social and Technical Innovation)

15:45 Next steps – What are we going to do now and how?

16:30 End of Conference