



VIER MOTOREN FÜR EUROPA  
 QUATRE MOTORS PER A EUROPA  
 QUATTRO MOTORI PER L'EUROPA  
 QUATRE MOTEURS POUR L'EUROPE

# FOUR MOTORS FOR EUROPE FOUR REGIONS FOR A STRONG EUROPE

## WHAT ARE THE FOUR MOTORS?

### THE FOUR MOTORS ARE ONE OF THE OLDEST PARTNERSHIPS IN EUROPE

In the founding year 1988, the goals of collaboration were primarily related to economics and research, as well as to art and culture. Today, our cooperation encompasses the collaboration of country women to improve income conditions in rural areas, student and youth projects and climate protection. The fact that the presidency changes every year gives the network a vibrancy that is reflected in its contents.

### FOUR STRONG REGIONS IN EUROPE

- The Four Motors for Europe produce goods and services amounting to more than 1.3 trillion Euros a year, which is equivalent to just under 9 % of the EU's economic output.
- More than one in ten employees engaged in research and development in Europe works within the Four Motors.

Jointly, the Four Motors for Europe seek to further develop their top position as dynamic regions in Europe and to take a leadership role with innovative solutions for topics concerning the future.

### BADEN-WÜRTTEMBERG - EUROPE'S NO. 1 LAND OF INVENTORS

Capital: Stuttgart

#### DID YOU KNOW?

- So, who invented it.....? Some of the most famous inventions created in Baden-Württemberg include the car, the bike, the match and the power saw, and more than 14,000 new patent applications are filed there every year.
- No other region invests as much as Baden-Württemberg in research and development - 5.1% of the gross domestic product. This makes our region unique in Europe.
- Baden-Württemberg is an area with a strong industrial base: engineering, the automotive industry and life sciences.



### AUVERGNE-RHÔNE-ALPES - EUROPE'S LARGEST MOUNTAINOUS REGION

Capital: Lyon

#### DID YOU KNOW?

- It is not only the largest mountainous region in Europe; Mont Blanc is also the highest mountain in the EU, at 4,810 metres high. Around 70 % of the Auvergne-Rhône-Alpes area is part of three massifs (the Alps, the Massif Central and the Jura mountains).
- Auvergne-Rhône-Alpes is, after Île-de-France, the second-largest French region in terms of inhabitants and is also the economically strongest French region on account of the significant research institutions located there.
- With 25,000 restaurants - 90 of them Michelin-starred - Auvergne-Rhône-Alpes is one of Europe's top gastronomic regions for gourmets.



GERMANY  
 BADEN-WÜRTTEMBERG

FRANCE  
 AUVERGNE-RHÔNE-ALPES

ITALY  
 LOMBARDY

SPAIN  
 CATALONIA



### THE LOMBARDY REGION - THE START-UP SCENE OF SOUTHERN EUROPE

Capital: Milan

#### DID YOU KNOW?

- Who has not heard of the luxury brands from Milan: Valentino, Gucci, Versace, Prada, Armani and Dolce&Gabbana? Milan and the Lombardy region are at their core European fashion metropolises and define today what we will wear tomorrow.
- Amongst the Italian regions, Lombardy is preminent both in terms of the scale and value of its foreign trade and its contribution to Italian economic output. Moreover, Milan is the financial capital of Italy.
- Innovation made in Lombardy: the Italian centre of the start-up community is the Lombardy region. More than 20 % of the start-ups recognised as 'innovative' are located in the region.

### CATALONIA - EUROPE'S TOURIST MAGNET

Capital: Barcelona

#### DID YOU KNOW?

- The vibrant metropolis of Barcelona or the seaside resorts on the Costa Brava and Costa Daurada belong to Europe's most popular tourist destinations.
- It was in Catalonia that the industrialisation of the Iberian Peninsula began: around one quarter of Spanish foreign trade and one quarter of foreign direct investment is generated in Catalonia.
- The export hit Cava - After France, Catalonia is the most important producer and exporter of sparkling wine.



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STAATSMINISTERIUM BADEN-WÜRTTEMBERG

Referat 54 - Grenzüberschreitende und interregionale Zusammenarbeit, EU-Strategie für den Donaauraum/ Alpenraum, Vier Motoren, Frankreich

Richard-Wagner-Straße 15, 70184 Stuttgart

JOIN THE NETWORK!  
 FOR MORE INFORMATION, SEE:  
[www.4motors.eu](http://www.4motors.eu)





DEAR FELLOW CITIZENS,

For 30 years now, we have been working with Auvergne-Rhône-Alpes, Catalonia and Lombardy in the network of the Four Motors for Europe. In doing so, Baden-Württemberg is maintaining one of the longest-lasting partnerships in Europe with these regions, with which it does not share a common border. Instead, we are united by numerous common interests and a long-standing and historic cooperation.

All four regions are among the frontrunners in their countries in economic and scientific terms. One of the success stories of this partnership is that we have made our regions even stronger. Together, the Four Motors for Europe now encompass not only 36 million inhabitants, but also account for approximately 9 % of European economic output. With joint forces, we have also enhanced the political role of the regions in Europe. Of course,

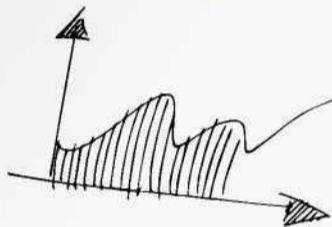
we will not stop here, but will continuously do further work to develop our regions and to shape the future affairs of Europe together.

This brochure is intended to present the many areas of cooperation of the Four Motors for Europe to you and to invite you to join the network. I look forward to your contributions!

Winfried Kretschmann  
Winfried Kretschmann  
Member of the State Parliament  
Minister-President of the  
State of Baden-Württemberg

TOGETHER FOR ECONOMIC DEVELOPMENT

- The Four Motors for Europe's objective is to be among the best in Europe in economic output and competitiveness.
- The main focus of the collaboration is therefore on interconnectedness of clusters, joint international delegations and attendance at exhibitions, as well as communication in the field of industry 4.0.



TOGETHER FOR CLIMATE PROTECTION AND ECOLOGY

- Regarding the environment, the activities focus on joint measures in climate protection as well as the areas of environmental education and the recycling economy.
- The Four Motors for Europe are signatories of the Under2 MoU. More than 200 countries, regions and provinces have resolved to restrict global warming to a maximum of 2 degrees Celsius until 2050.



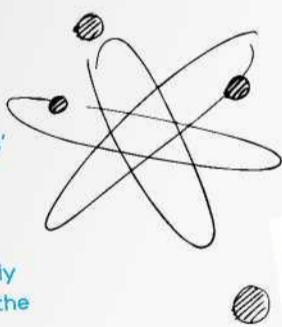
TOGETHER FOR INNOVATION AND RESEARCH

- Scientific institutions from Baden-Württemberg are collaborating in approximately 600 projects with institutions from the partner regions.
- For further strengthening of the European scientific area, the Four Motors have elaborated a joint policy paper on the new EU research framework programme.



AN EXAMPLE FOR INNOVATIVE APPROACHES IN THE FIELD OF HEALTH:

- More than every fifth person in the Four Motors' regions today is older than 65 and most of them want to remain in their current living environment for as long as possible.
- Therefore, the Four Motors for Europe are jointly seeking social and technological innovations in the area of healthcare that will make this possible.



WE WORK TOGETHER ON FUTURE ISSUES AND ON THE CHALLENGES OF THE GLOBALISED WORLD



FOUR MOTORS FOR CITIZENS

An intense exchange between citizens connects the four regions. Just to give some examples:

- The agreements on mobility of the Four Motors for Europe provide for professional stays in one of the partnering regions.
- The "L'Auberge Espagnole" film already demonstrates this: the Four Motors are popular among Erasmus students. Around 7 % of Erasmus students from Baden-Württemberg choose one of the three partner regions to pursue their education.
- Sports associations from the four regions have been cooperating for more than thirty years now.
- Since 2002, more than 250 young people from the four regions have participated in youth work camps, thus enabling numerous charity projects to be supported and new contacts to be established.



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