



Work Programme **of the Baden-Württemberg Presidency of the Four Motors for Europe** as of 13.04.2018

Introduction

The network of the Four Motors for Europe was founded on 9th September 1988. The regions of Lombardy (Italy), Catalonia (Spain), Auvergne-Rhône-Alpes (France) and Baden-Württemberg combine their interests here as four regions in Europe strong in economy and research.

At a time of intense European unification processes and in parallel with the creation of the European Single Market, hence easing control procedures at the borders, the founding fathers of the Four Motors for Europe have recognised the importance of the regional level in the European integration process. Thus, the Four Motors understand their cooperation also as a contribution for the development of the EU. In the currently critical condition of the EU, work close to citizens on a regional level is particularly important. The proven and strong partnership of the Four Motors plays an important role here.

Focal Points and Initiatives of the Baden-Württemberg Presidency of the Four Motors for Europe

The Baden-Württemberg Presidency of the Four Motors for Europe builds on the focal points of the previous Presidencies but at the same time provides new impulses on subjects such as, for example, the transformation process in the automotive industry or the Europe of Regions. The work programme is disclosed so that during the year of Presidency new subjects or events can be added, if required or out of a particular occasion.

Organisation of the Mobility Change and the Transformation Process in the Automotive Industry

International climate targets, social changes and new mobility concepts result in a mobility change and change the framework conditions for the automotive industry and all associated branches of industry. The developments in the fields of electromobility and digitalisation of mobility accelerate this profound transformation process in the automotive industry. Affected



are in most cases small and medium-sized automotive suppliers. According to a current study, the change in Germany affects almost every third supplier. The partner regions of the Four Motors for Europe as sites of the automotive and supplier industry are equally affected.

Therefore, the innovative and growth opportunities associated with the transformation have to be taken up and utilised in the Four Motors' Regions. It has to be the common objective to at least preserve today's economic success also in future. Many small and medium-sized suppliers can no longer cope with these challenges alone. Cooperation and networking become increasingly important, perhaps even decisive, in this process of change. In a political meeting it shall be discussed as to how the Four Motors can cooperate in future on these current issues.

Since 2011 the Four Motors for Europe cooperate in the field of electromobility. Different activities are realised, above all within the scope of the Cluster and Network Dialogue "Electromobility and future Mobility Technologies". This cooperation shall be further strengthened. Thus, the Four Motors' Regions are involved in the 30th International "Electric Vehicle Symposium & Exhibition" from 9th to 11th October 2017 in Stuttgart. Moreover, the partner regions might be involved within the scope of the "Think Tank Digital Mobility" of the Ministry of Transport starting in Autumn 2017, and programmers and/or entrepreneurs from the regions of the Four Motors for Europe should be invited to the "Hackathon" (event on collaborative software development) planned in Spring 2018. Moreover, the Four Motors for Europe shall be integrated into the Automotive Supplier's Day Baden-Württemberg in autumn 2018 and further activities on the subject of digitalisation and smart cities.

Europe of Regions from a Cultural Perspective

The importance of the European regions has been recognised early by the Four Motors and has constantly increased since the foundation of the European Community. One reason for it is the recognition that some tasks can be better fulfilled on a national, regional or local level. But also the rootedness of people in regional cultural contexts plays an important role.

On the occasion of the 30th Anniversary of the Four Motors for Europe, in cooperation with the German Institute for Foreign Relations, a conference on "30 years of Four Motors - Four regions for a strong Europe" shall take place. In this connection a discourse on the importance and definition of regions, for example, with respect to cultural aspects, language regions, political and social centres of power and the role of civil society is planned.





Strengthen the Commitment for Climate Protection

Their active commitment for climate protection unites the Four Motors for Europe. All four regions have joined the Climate Protection Alliance "Under2 MOU" which has been initiated by Baden-Württemberg and California.

California has announced to organise an International Climate Protection Congress in mid-September 2018 which shall focus on the Under2 Coalition. Within the scope of a joint presentation, the Four Motors for Europe shall take a closer look at the measures and activities of European Regions. In agreement with California, the specific European view on the requirements of the climate change shall be emphasized.

Innovative Strategies and Industry of the Future

During the Presidency of Auvergne-Rhône-Alpes, a new sub-working group "Industry of the Future" has been established which has filed an application for an Label of Excellence at the EU Commission. The cooperation shall be strengthened further and subjects such as resource efficiency or business start-ups shall be added. Within the Baden-Württemberg Presidency of the Four Motors for Europe, the working group shall be integrated into appropriate events in Baden-Württemberg.

Intensification of the Cooperation on Science and Research

As regions in Europe strong in economy and research, the Four Motors for Europe have close cooperative relations among their universities and scientific institutions. Within the corresponding EU programmes ("Horizon 2020" or "Erasmus+"), there are numerous common research projects and exchange relationships. Under the Presidency of Auvergne-Rhône-Alpes, the cooperation has been intensified in 2017. On the one hand by the agreement on a joint position on the 9th Framework Programme for Research of the EU, on the other hand by the organisation of a common workshop of the Ministries and Science Administrations. This cooperation shall be developed further.

The common position on the 9th Framework Programme for Research of the EU shall be



handed over to the EU Research Commissioner Carlos Moedas within the scope of a "political mission".

Building on the Lyon Workshop of March 2017, which has created a good knowledge base on current challenges and activities of the Four Motors, a science policy event shall be organised which picks out a current topic of common interest as a central theme (for example Digitalisation, Technology Transfer, Internationalisation, Open Innovation, Postgraduate Education and others) and addresses not only representatives of Ministries and Administrations but also external experts.

Initiatives for Artists, Pupils, Young People and in Sports

The cooperation in the field of the arts and youth is an important contribution to the positive experience of Europe. For many years, the Four Motors for Europe cooperate within the scope of scholarship programmes and youth exchange programmes. The successful work in the field of sports and the Four Motors' Youth Workcamps shall be continued and completed by new initiatives:

Baden-Württemberg will complement the exchange of scholarship holders, which until now exists with Auvergne-Rhône-Alpes and Catalonia, by an exchange with Lombardy. Thus, Baden-Württemberg will then have an exchange of scholarship holders with all partner regions of the Four Motors for Europe.

Moreover, school projects shall take place on the subjects of culture and cultural heritage, on the global sustainable development goals (SDGs) as well as on the subject of upcycling fashion by reuse of fabric remnants. Here, pupils from the four partner regions shall cooperate on the one hand virtually, on the other hand within the scope of project days, and work out common results and action plans on concrete implementation possibilities of the SDGs. Moreover, a sport camp with the partner regions is planned.

Development of Sustainable Network for Digitalisation of Health and Care

The partner regions of the Four Motors for Europe are equally affected by the demographic change. Approximately three fourth of all citizens in old age and also in the case of illness and need for support would like to remain in their own living environment as long as possible. Hence, the apartment and home is increasingly brought to the fore. What social and technical



innovations can help people in fulfilling their desire for a long, healthy and self-determined life? Which role plays digitalisation - and what chances and challenges come up, especially in rural areas?

Baden-Württemberg is actively involved in these questions already in an international dialogue. The exchange with actors from other European countries, provinces and regions is profitable in the development and introduction of innovations in the health and care system.

Within the scope of the Four Motors for Europe, existing concepts shall be developed further in order to learn from the experiences from other regions. By the intense exchange on the subject of digitalisation of health and care, a preparatory workshop and the organisation of a conference on this subject, central actors shall network, build confidence, exchange knowledge and ideas, identify concrete common needs and jointly work on solutions. Thus, for example, partners from the Four Motors' Regions could get together in order to jointly apply for larger EU funding projects as a project network.

Jointly Develop Rural Areas

The development of rural areas is equally important for the Regions of the Four Motors and for Europe. The Ministry of Rural Affairs and Consumer Protection within the scope of the Baden-Württemberg Presidency of the Four Motors for Europe is planning a Women's Expert Congress during the Regional Horticultural Show at Lahr on Friday, 13th July 2018 with a main topic in the field of income diversification as well as an event within the scope of the international technology trade fair "INTERVITIS INTERFRUCTA HORTITECHNICA" in Stuttgart for young wine makers as well as for fruit growers.



Time Schedule

The State Ministry plans the following time schedule for its year of Presidency

5 th October 2017	Transition of Presidency from Auvergne-Rhône-Alpes to Baden-Württemberg (Lyon)
9 th October 2017	Event within the scope of "Open Days" on the subject of digitalisation and the benefit for citizens in the Representation of the Land in Brussels
Beginning of 2018	"Working Groups' Day", parallel and joint meetings of the different working groups as well as the coordinators (Stuttgart)
3.7.2018	"30 years of Four Motors - Four regions for a strong Europe", political meeting and conference on the occasion of the 30 th Anniversary of the Four Motors for Europe (Stuttgart)
14.11.2018	<i>Genussgipfel</i> presenting aspects of regional food and food processing from the regions of the Four Motors
Spring 2019	Transition of Presidency from Baden-Württemberg to Lombardy

Added to this are the meetings and events of various working groups. The time schedule is not final and can be supplemented in agreement with the partner regions.

Moreover, representatives of the Four Motors for Europe shall be invited to appropriate events, which take place in Baden-Württemberg during its year of Presidency, hence, for example, to the "EV100 Initiative" in the field of electromobility or to the 65th World Ploughing Championship on 1st and 2nd September 2018 at Kichentellinsfurt.